

FRIDAY BULLETIN

NEWS FROM THE ALASKA DIVISION OF LIBRARIES, ARCHIVES & MUSEUMS

4/24/2015

This newsletter is available weekly and previous issues are available at <http://lam.alaska.gov/fridaybulletin>.

Submissions for the Friday Bulletin should be sent to linda.thibodeau@alaska.gov and may be edited for content and length if used.

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NEWS FROM THE DIVISION

VIDEO SERIES ON FR. KASHEVAROFF AND HIS NEW NAMESAKE, SLAM

Our new building has a name! [Senate Bill 63](#), currently awaiting transmittal to the Governor, names our new building the Father Andrew P. Kashevaroff State Library, Archives, and Museum Building. It also names our new public reading room the Representative Richard Foster Reading Room.

ABCfox TV (of Anchorage) Reporter Dorene Lorenz heard about the bill and was inspired to put together a series of short YouTube videos on the bill, our building and the Kashevaroff family. We hope you enjoy the series as much as we did, even if you have to watch them at home to avoid your institution's web filtering.

- [Part 1](#) Introduction to our building, the bill and the Fr. Kashervaroff
- [Part 2](#) Overview of the Kashevaroff family
- [Part 3](#) Focus on Fr. Andrew P Kashevaroff
- [Part 4](#) Legacy of Fr. Kashevaroff, actions of his children
- [Part 5](#) Focus on artist Xenia Kashevaroff

If these videos have inspired you to learn more about Father Andrew P. Kashevaroff and his family, we invite you explore a number of [digitized items](#) in Alaska's Digital Archives.

ARCHIVED WEBINAR: INTELLECTUAL FREEDOM RESOURCES

Did you know that the American Library Association has an entire office devoted to helping you with challenges to books and other materials in your library? We spoke with Kristin Pekoll, Assistant Director of the ALA Office for Intellectual Freedom on 4/21/2015:

- Public Librarians' Chat 15: **Kristin Pekoll, Assistant Director of the ALA Office for Intellectual Freedom** (4/21/2015): Our guest presenter began the chat with a brief discussion on what to do when your library receives a challenge to library materials.
 - [Blackboard Collaborate Recording](#)
 - [Slides \(PDF\)](#)
 - [ALA Office of Intellectual Freedom](#)

To view other archived webinars from Library Development, visit http://library.alaska.gov/forLibraries/archived_webinars.html . If you have trouble viewing an archived webinar, please contact Daniel Cornwall, Internet and Technology Consultant, at daniel.cornwall@alaska.gov

NEWS FROM L.A.M.S IN ALASKA

CONGRATULATIONS CRAIG ON 2015 NATIONAL MEDAL FOR MUSEUM AND LIBRARY SERVICE

The Institute of Museum and Library Services today (4/21/2015) announced the recipients of the 2015 National Medal for Museum and Library Service. The National Medal is the nation's highest honor given to museums and libraries for service to the community. For 21 years, the award has celebrated institutions that present extraordinary and innovative approaches to public service to make a difference for individuals, families, and communities. The award will be presented at an event in Washington, D.C., on May 18.

These ten honorees exemplify the nation's great libraries and museums and demonstrate outstanding impact and quality of programs, services, and partnerships, exceeding the expected levels of community outreach. They were selected from thirty finalists that were among institutions from across the country that were nominated for the honor.

The 2015 winners of the National Medal for Museum and Library Service are:

- [Amazement Square \(Lynchburg, VA\)](#)

- [Cecil County Public Library \(Elkton, MD\)](#)
- **[Craig Public Library \(Craig, AK\)](#)**
- [Embudo Valley Library and Community Center \(Dixon, NM\)](#)
- [Los Angeles Public Library \(Los Angeles, CA\)](#)
- [Louisiana Children's Museum \(New Orleans, LA\)](#)
- [Museum of Northern Arizona \(Flagstaff, AZ\)](#)
- [New York Hall of Science \(Queens, NY\)](#)
- [The Schomburg Center for Research in Black Culture \(New York, NY\)](#)
- [The Tech Museum of Innovation \(San Jose, CA\)](#)

“These National Medal recipients have demonstrated a genuine understanding of their communities and are committed to addressing community needs,” said Maura Marx, acting director of the Institute of Museum and Library Services. “IMLS believes museums and libraries are vital community anchors that enhance civic engagement, cultural and educational opportunities, and economic vitality. The remarkable community contributions these institutions have made are proof positive of this.”

After the ceremony, StoryCorps—a national nonprofit dedicated to recording, preserving, and sharing the stories of Americans—will visit each recipient to document stories from the communities about the winning institutions.

The next deadline for nominating a museum or library is October 1, 2015. Learn more about the National Medal at www.ims.gov/medals.

OTHER ANNOUNCEMENTS

IMPORTANT SURVEY TO IDENTIFY SERVICES TO PEOPLE IN YOUR COMMUNITY DIAGNOSED WITH ALZHEIMER'S AND RELATED DEMENTIAS.

The Alzheimer's & Related Dementias Interest Group (IGARD) is in the process of creating standards for library service directly to persons diagnosed with dementia. As part of the due diligence process, we are seeking input from libraries across the country so that we can document already existing best practices.

If your library is currently offering, or has offered in the past, services and/or programming directly to members of your community diagnosed with dementia, please self-identify by completing this brief survey - https://www.surveymonkey.com/s/services_dementia.

IGARD is an Interest Group of the Association of Specialized and Cooperative Library Agencies (ASCLA), which is a division of the American Library Association (ALA) - <http://www.ala.org/ascla/asclaourassoc/asclainterest/list> .

SOCIAL MEDIA TIPS VIA SLED DATABASES

If you only have a few minute to learn a new thing today, try out this set of social media tips from the Executive Leadership newsletter:

[How to be swell at social media](#). *Executive Leadership* 30, (May 2015): 5. *Business Source Premier*, EBSCOhost (accessed April 21, 2015).

There is some disagreement over tip 3, "Every post should include a photo or video." For a contrary view, see this MarketingLand article:

Reversal Of Facebook: Photo Posts Now Drive Lowest Organic Reach by Martin Beck
2/16/2015
<http://marketingland.com/want-maximum-reach-facebook-dont-post-photos-118536>

The rest of the tips sounded fine to us. The Executive Leadership article should be available to any Alaskan. If you are asked for a password, call 1-800-440-2919 to receive one. If you have other trouble, visit the Alaska Library Network [help form](#).

WHAT YOUR PATRONS SHOULD KNOW ABOUT BIG DATA – FROM A SCHOOL LIBRARIAN

An article in the March/April 2015 issue of AASL's *Knowledge Quest* discuss what Big Data is and how students and other patrons contribute to it consciously and unconsciously. The article is available through the SLED Databases:

Helfrich, Jennifer. "Plugged In or Tuned Out?." *Knowledge Quest* 43, no. 4 (March 2015): 76-77. *Academic Search Premier*, EBSCOhost (accessed April 23, 2015).
Link: <http://search.ebscohost.com/login.aspx?direct=true&db=aph&AN=101459215&site=ehost-live>

If you are asked for a password, call 1-800-440-2919 to receive one. If you have other trouble, visit the Alaska Library Network [help form](#).

APPLY BY JUNE 1 FOR A TEEN READ WEEK™ (TRW) GRANT!

Ten [\\$1,000 grants](#) will be distributed to libraries to support their literacy-focused TRW activities. [Teen Read Week](#)™ will be celebrated October 18 – 24 with the theme "Get Away @ your library."

WOULD YOU LIKE SOME FREE BOOKS?

From now through May 1, YALSA is [accepting applications](#) from libraries in need, that would like to receive a set of [2015 Teens' Top Ten nominees](#). The nominees will be posted online during National Library Week. A free toolkit to help library staff incorporate the Teens' Top Ten into their summer reading/learning programs is also available.

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